AL-AMAN FUND
FOR THE FUTURE OF ORPHANS

Annual Report

Al Aman Fund for the Future of Orphans



Table of Contents

About Al Aman Fund for the Future of Orphans	01
Quote from the Chairman and the GM	02
Our Vision and Mission	03
Our Strategic Objectives	03
Our Core Principles and Values	04
Al Aman Fund Management Team	05
Strategic Partners	07
The Journey Toward Al Aman	08
Capacity Building Programs	10
Our Youth Community Engagement	11
Our Partners	16
Fundraising Campaigns 2024	19
Innovation in Fundraising: Crowdfunding	23
Internal Audit and Compliance	30

Who We Are?

Al Aman Fund for the Future of Orphans was initiated in 2003 by Her Majesty Queen Rania Al Abdullah. It began as a beacon of hope for orphaned youth in Jordan, and was institutionalized in 2006 as a non-profit charitable organization under the name Al Aman Fund for the Future of Orphans.

The Fund aims to realize Her Majesty's vision of ensuring access to education for institutionalized orphans, those who spent most or all of their childhood in orphan care centers–as well as non-institutionalized orphans supported by registered orphan-care associations under the Ministry of Social Development, who live with a parent or extended family in underprivileged communities. Our purpose is to secure a brighter future for these young people, empowering them to become productive and active members of their communities.

We continually seek strong and committed partners, individuals and corporations who share our mission and are willing to stand as a source of guidance and support for our orphaned youth. Through sponsoring their educational and living expenses, as well as providing training opportunities that lead to employment, partners equip our students with the tools they need to embark on a journey toward a better tomorrow.

Al Aman Fund operates within a robust governance framework overseen by a General Assembly, a distinguished Board of Directors, and a General Manager. Together, they uphold the principles of accountability and transparency that guide the management of all donations entrusted to us. The Fund is also subject to regular internal and external audits, ensuring the sustainability of our strategic plans designed to support orphaned youth and help them attain the future they deserve.

Our strategic goals align with the Sustainable Development Goals, particularly through expanding our capacity to serve a greater number of orphaned youth seeking educational opportunities, as well as fostering partnerships to advance these goals. We strongly believe in gender equality as a core principle of our work, and we take pride in the fact that female beneficiaries represent 64% of our total student population.





Quote from the Chairman

We reaffirm our deep commitment to continuing this noble mission, driven by our belief that empowering orphaned youth is not only our responsibility, but a purpose we wholeheartedly embrace. Every orphaned youth deserves the space to dream, to be believed in, and to find the support that empowers them to realize their ambitions and shape their future. Our commitment remains unwavering and our resolve is firm. With dedication and a clear sense of purpose, we will continue driving the Fund's vision and objectives forward, working together to shape a brighter tomorrow, where hope thrives and opportunities grow"

Eng. Laith Al Qasim

Quote from the General Manager

We are deeply proud of our achievements in 2024, a year shaped by dedication, meaningful impact, and strong collaboration. Our initiatives, from academic support to empowerment and training programs gave our beneficiaries the tools to build their future with confidence. We walked beside them as they pursued their aspirations, reinforcing their belief in the opportunities ahead. What we have accomplished is the beginning of a sustained journey toward greater progress and excellence"

Noor Homoud



Our Vision

Providing orphaned youth with a better future and helping them become fully independent.

Our Mission

Equipping youth with the education and skills needed to become self-reliant and productive members of society.

Strategic Objectives

- Expand the fund's capacity to serve a larger number of orphaned youth seeking educational opportunities.
- Establish itself as a model for successful partnerships between the public sector, private sector, and non-governmental organizations in the Arab World.
- To become reliable partners for international agents in the implementation of social reform policies aimed towards vulnerable orphaned youth.



Our Values


1
Transparency
5
Empowerment &
Self-Reliance
2
Social
Responsibility
4
Innovation &
Creativity
3
Equality & Justice



Al Aman Fund Management Team

The General Assembly:

The General Assembly oversees Al-Aman Fund for the Future of Orphans and is chaired by Her Majesty Queen Rania Al Abdullah. Its membership includes:

His Excellency Dr. Ziad Fariz – Deputy Chair of the General Assembly
Abdulhafiz Al-Rabta – Chief Islamic Justice
His Excellency Eng. Bassem Al-Salem, along with all members of the Board of Directors

The General Assembly is responsible for setting the Fund's overarching policies, approving the strategies required to implement its plans, establishing the regulations governing the management of the Fund's resources, and exercising full oversight over its activities. It also defines the roles and responsibilities of the members of the Administrative Board and approves the laws and systems that regulate the Fund's financial and administrative operations.

Board of Directors:

The Board of Directors is composed of several distinguished members:
Eng. Laith Al-Qassem – Chairman of the Board of Directors
Eng. Mohammad Al-Muhtaseb
Mr. Mufleh Aql
Mr. Mohammad Al-Ayan
Mr. Ali Murad
Dr. Mohammad Jaber
Ms. Yara Shaban

The Board of Directors is entrusted with overseeing the Fund's management efficiently and in alignment with its defined objectives and standards. Its responsibilities also include developing the administrative and financial regulations of the Fund, preparing annual reports, final statements, and budgets, and submitting them to the General Assembly for approval.

Management Team :

Noor Homoud
General Manager

Omar Jaber
Finance Manager

Tariq Kharabsheh
Programs Director

Angel Dahdal
Communications and Fundraising Director.

Mohammad Ayasrah
Internal Audit & Compliance Director

Asem Habahbeh
Head of Human Resources and Administration

What does the Al-Aman Fund provide to orphaned youth?

1

Educational Scholarships

Full coverage of the education tuition fees, including:

- Public and private universities
- Community colleges
- Vocational training centers

2

Living Support

This includes housing, monthly allowance, and health insurance, ensuring that all essential needs of our students are fully met.

3

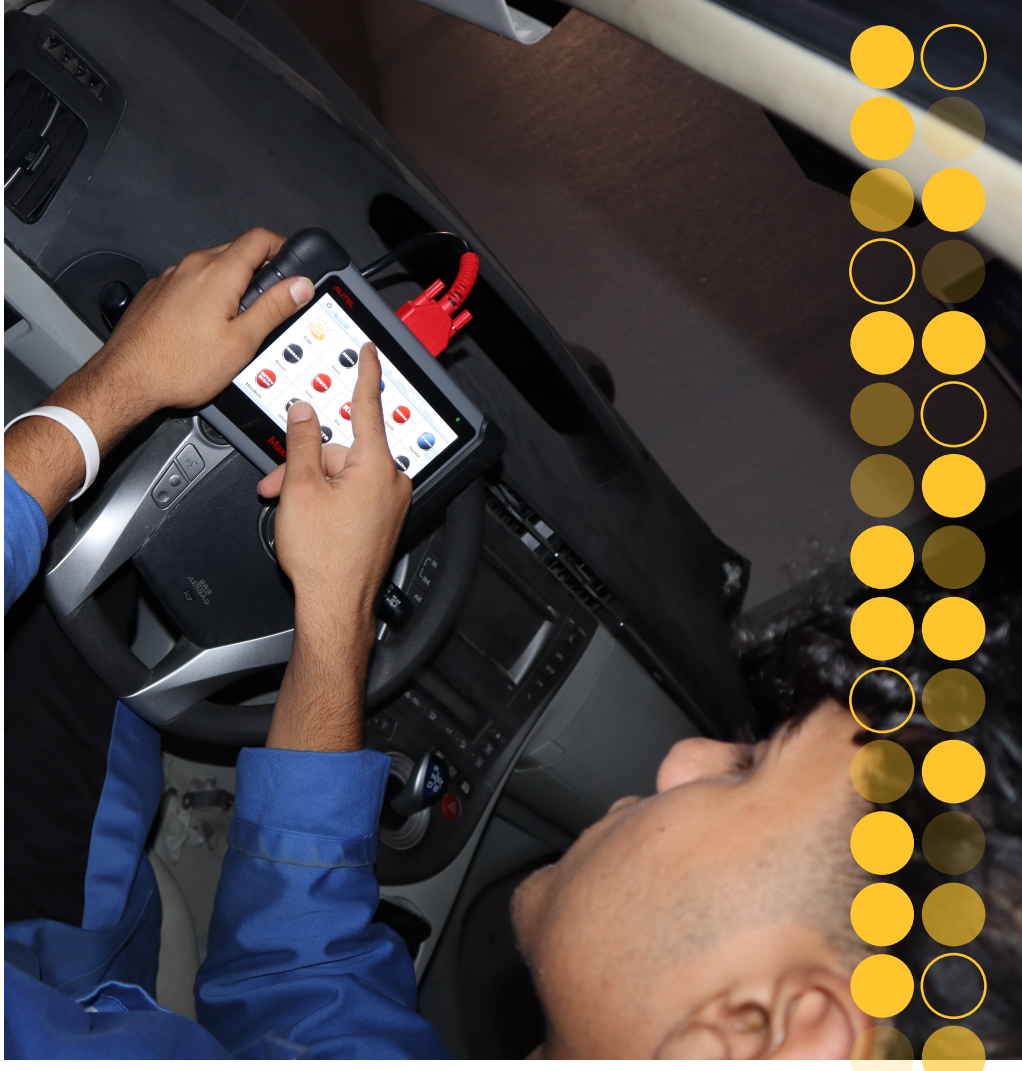
Capacity-Building Programs

Al Aman Fund developed a comprehensive and innovative SIDE curriculum, designed to enhance the skills of orphaned youth across four key areas, social, interpersonal, digital and economic, to empower them and prepare them for both their professional and personal futures.

4

Psychological and Social Support

A program dedicated to identifying the emotional and psychological challenges faced by orphaned youth, providing effective solutions that strengthen their overall behavior and enhance their ability to become self-reliant.



Strategic Partners

1

Orphan Care Centers

The fund collaborates with orphan care centers across various governorates of the Kingdom.

2

Non-residential Care Centers

The Fund partners with a wide range of associations registered under the Ministry of Social Development, operating across all governorates and within marginalized and high-vulnerability areas.

3

Educational and Skills Development Partners:

iSE JOPACC pwc ATU amideast أمديست SKILLS



The Journey towards safety

Since its establishment and until 2024, Al Aman Fund has provided:

4907
Educational Scholarships

1038
Scholarships for orphaned youth graduated from care homes.

3869
Scholarships for orphaned youth across the different governorates of the Kingdom

By the end of 2024, **3,544** beneficiaries had completed their educational journey and graduated successfully.

In 2024, there were **709** students enrolled in academic and vocational programs, **64%** of whom were female.

Al Aman Fund remains dedicated to fairness and transparency in providing scholarships. In 2024, the Fund advanced its digital transformation journey by automating its eligibility and admission processes through an integrated online platform. This step strengthened accuracy and efficiency, ensuring that support is directed to the students who need it most.



Prominent Specializations Chosen by Al Aman Fund Beneficiaries

Prominent University Majors:
Information and Communications Technology (ICT), Humanities and Education, Business and Economics.

Prominent Diploma Majors:
Business and Economics, Arts and Design, Information and Communications Technology (ICT).

Prominent Vocational Training Fields:
Culinary Arts, Beauty and Cosmetology, and General Maintenance.



The Capacity Building Program

The training program content was carefully designed by a specialized team, taking into account the needs and aspirations of orphaned youth, and aligned with the requirements of the labor market. Through its capacity-building programs, the Fund seeks to equip those youth with a range of skills, including personal development skills, employability skills, digital skills, and entrepreneurial skills.

Since its launch in 2021, the Capacity Building Program has offered 189 training opportunities, along with specialized mental health courses. To date, 2,675 beneficiaries have participated in these programs.



Al-Aman Fund Youth Giving Back to the Community

A volunteering activity was organized in which several beneficiaries participated in sorting and arranging clothing for individuals supported by the Clothing Bank.

A group of graduates from the Beauty and Cosmetology specialization took part in a volunteer initiative by offering haircuts and grooming services to residents of the "Wadi Al-Shita Elderly Care Center."

A group of our beneficiaries spent an interactive day filled with activities with the elderly at the "Dar Al-Usra Al-Baydaa" care home.

Additionally, 50 of our youth participated in the Silver Jubilee celebrations.





Employment and Training

The Fund provided employment opportunities for 20 students from various vocational training fields across the following sectors:

9

Youth in the Tourism and Food Services Sector

8

Youth in the Beauty and Cosmetology sector

3

Youth in the Industrial sector, including Air-Conditioning, Refrigeration, and Mechanics



Projects Funded Through Grants

Journey of Change Project:

Through this project, funded by the U.S. Embassy in Amman, Al Aman Fund has successfully transformed the lives of 35 orphaned youth, 70% of whom were vulnerable youth with a history of minor misdemeanors. The grant was structured around six key phases of empowerment and capacity building, which included:

1. Assessment Phase
2. Capacity Building and Integration
3. Psychological Support
4. English Language Skills Development
5. Leadership Development Training Camp
6. Vocational Training and Employment
7. As a result, 10 participants secured employment.

Project Outcomes:

33 beneficiaries are fully prepared to enter the labor market, reflecting the project's success in empowering participants and strengthening their readiness for professional opportunities.



Projects Funded Through Grants

Second Chance Project:

Through this project, funded by MEPI, the Fund successfully empowered 20 orphaned youth. All participants were graduates of residential care centers and newly enrolled beneficiaries who had not previously received employment opportunities.

The grant consisted of four key phases of empowerment and capacity building, including:

1. Assessment Phase
2. Capacity-Building Phase
3. English Language Skills Development
4. Vocational Training and Employment
5. As a result, 10 participants were successfully employed.

Project Outcomes:

All 20 beneficiaries are now fully prepared to enter the labor market, demonstrating the project's effectiveness in empowering participants and strengthening their readiness for professional opportunities.



Quotes From Our Youth

"Al-Aman Fund was the hidden support that stood by me when my father passed away. It carried me through a time when I had no one else to lean on."

Razan

Accounting Graduate

"When I was accepted for the scholarship, I felt that my entire future had finally become secure. It lifted a heavy burden off my mother's shoulders. I am deeply grateful to everyone who made this possible."

Hayat

Nursing Graduate – Al al-Bayt University

"Thanks to God, and to the supporters who believed in me, I was able to achieve one of my dreams and continue my studies. Words cannot truly express the happiness, gratitude, care, and sense of security I feel. My gratitude to you is endless."

Mahmoud

Accounting Graduate Philadelphia University
Currently employed at Al-Quds Insurance Company

Our Partners:

In 2024, 16 new partners joined the Fund, believing in its mission and expanding the total number of supporting companies to 45 committed partners dedicated to creating a sustainable impact on the future of our youth. Thanks to their trust and support, 417 orphaned youth were able to receive educational scholarships, living support, capacity-building training, and mental health support, enabling them to continue their academic journey and pursue their ambitions.

The role of our partners extended far beyond financial contributions. They also provided volunteer opportunities, training, and employment pathways that helped refine the skills of orphaned youth, strengthen their self-confidence, and ease their transition into more stable and independent lives.

As part of the Fund's commitment to transparency, several partner companies took part in individual meetings and open sessions with scholarship beneficiaries. These interactions deepened the connection between the partners and the students, offered companies the opportunity to witness firsthand the impact of their support, and reinforced long-term commitment toward creating sustainable change.









2024 Graduation Ceremony:

Al-Aman Fund for the Future of Orphans held its first end-of-year graduation ceremony to celebrate the achievements of orphaned youth from the class of 2024, in the presence of the Fund's corporate and individual partners. The event was especially meaningful, as many of the donors and supporters who had accompanied these students throughout their educational journey were present to witness their graduation and share in the joy of this milestone.

The ceremony was attended by members of the General Assembly, the Board of Directors, and Al Aman Fund's team, along with several CEOs and corporate social responsibility leaders from the supporting companies. During the event, a number of distinguished students were recognized for their exceptional achievements across three categories: Best Community Initiative, Academic Excellence, and Sports Excellence. The ceremony reflected the Fund's vision of supporting orphaned youth, empowering them to reach their potential, and celebrating their achievements in partnership with the broader community and its institutions.





Our Partners:



Fundraising Campaigns 2024:

- **Winter Campaign 2024**

Al-Aman Fund for the Future of Orphans launched the "Winter Clothing Campaign" as part of its Living Support Program, aiming to provide blankets and winter coats for youth who graduated from residential care centers, ensuring warmth and protection throughout the cold winter months. The campaign received strong community engagement, with donors contributing to meet the essential needs of the youth and helping them experience a warmer and more comfortable winter.

- **Ramadan Campaign 2024**

In the holy month of Ramadan 2024, Al Aman Fund launched a communication campaign that embodied the timeless adage, "What goes around, comes around." Through this emotional driven campaign, we employed storytelling to reach into people's hearts and minds, kindling a collective passion to nurture dreams and forge an unbeaten future for our orphaned youth.





Fundraising Campaigns 2024:

• Back to Education Campaign

With a new group of orphaned youth graduating from care homes and joining Al-Aman Fund in 2024. The Fund launched a ''Back-to-Education'' campaign under the slogan ''Lighting Their Path to A Brighter Future'' The campaign aimed to raise funds to cover the educational expenses of these youth. It highlighted inspiring success stories of current beneficiaries, which encouraged community members to sponsor their education and fully support their academic journey.

• End-of-Year Campaign

At the end of 2024, Al-Aman Fund launched the ''A Dream to Support'' campaign throughout December, as an interactive initiative designed to empower orphaned youth by connecting them with ambassadors, both beneficiaries and advocates, who share similar aspirations. The campaign featured nine of our youth, each striving to pursue their dreams, continue their education, and develop their talents.

The campaign adopted an interactive donation model, driven by daily engagement activities across social media platforms. It began with the ''Donate & Win'' activation in collaboration with e-Tathkara, where donors entered weekly raffles for prizes sponsored by Leaders. A number of public figures joined the campaign as ''Al-Aman Ambassadors'' to support the dreams of the youth, including:

Stephanie Al-Naber, Ruby Habash, Wissam Tabileh, Chef Saddam Imad, Petra Orfali, Firas Farhoud, Rami Dalshad, and Chef Haya Khalifeh.





Innovation in Fundraising: Crowdfunding

Al-Aman Fund for the Future of Orphans successfully engaged the local community through a series of initiatives and events designed to raise funds for the future of orphaned youth. This was achieved by adopting a crowdfunding approach–an accessible model that enables individuals and institutions to contribute through small donations collected from a large number of people.

This approach created new opportunities for donors to participate in interactive and enjoyable ways, while also enabling supporting companies to offer in-kind contributions such as discounts and vouchers awarded to donors in appreciation of their support.

Additionally, this direct engagement strengthened the Fund's connection with the public and raised awareness of the Fund's mission and programs, significantly expanding community understanding of the challenges facing orphaned youth.

- **Interactive Screens: Arcade Games: "Play, Challenge, Donate"**

As part of an innovative approach that combines entertainment with charitable giving, Al Aman Fund launched "Play, Challenge, Donate" activation through an interactive gaming screen. Participants make a donation to start the game, then engage in fun challenges and competitions. Those who took part received vouchers provided by the Fund's partners as a token of appreciation, turning the act of giving into an enjoyable and socially meaningful experience.

- **Advent Calendar:**

This interactive experience was designed as a board resembling a monthly calendar, with numbered drawers representing each day of the month. Donors spin the wheel to select a number, then open the matching drawer to reveal a gift provided by the Fund's partners.





Impactful Initiatives Driven by Passion

In 2024, Al-Aman Fund for the Future of Orphans collaborated with several organizations and individuals to launch innovative fundraising initiatives that brought together participants' personal passions and interests with the spirit of giving and social responsibility. Among the most notable initiatives were:

Charity Dinner organized by Chef Karim Azzar and Chef Ali Ghzawi

The two chefs hosted a special charity dinner, with all proceeds dedicated to supporting the education and living expenses of two beneficiaries. Several youth from the Fund joined the chefs in preparing the meals–an empowering experience that encouraged their engagement and integration within the community.

Musical Concert by "Jamaet Khair" Local Band

The band held a musical evening in June 2024, with all ticket proceeds allocated to covering the education costs of three beneficiaries. The event brought together art and charitable giving in a lively and interactive atmosphere.

The Space of Giving Night

Organized by Mr. Firas Ouran and Mr. Anas Al-Naji at The Space, the event featured live performances by several artists. All proceeds were dedicated to supporting the education of two youth from the Fund's programs.

Charity Football Tournament at Sheraton Hotel

Sheraton Hotel hosted a charity football tournament with the participation of several beneficiaries. All ticket proceeds were directed toward supporting their education, in an initiative that combined sports with community engagement.

Impactful Initiatives Driven by Passion

"8 of Feast" – Marriott International

Marriott International held its "8 of Feast" culinary event for the eighth consecutive year, bringing together eight chefs from seven hotels within the group. This year, all proceeds were allocated to funding the education of one beneficiary from Al-Aman Fund, reflecting the group's commitment to social responsibility through a unique experience that blended culinary arts with charitable giving.

Marriott International Staff Initiative

Employees of Marriott International made an exceptional contribution by donating the value of their paid leave days to support the education of 20 beneficiaries, an inspiring gesture of solidarity and collective responsibility.



Fostering Social Responsibility Among School and University Students

The Empty Chair Initiative

Al Aman Fund launched The Empty Chair to engage students in supporting orphaned youth education. By raising funds for a university scholarship, students symbolically "fill" an empty chair presented at their graduation.

One success story comes from Grade 11 and 12 students from the Modern Montessori School carried out the initiative as part of their CAS (Creativity, Activity, Service) program, successfully sponsoring Omar, who is now studying Applied English at Yarmouk University.

The Snowball Initiative

The Snowball Initiative is a social program for students in Grades 4 to 10 that builds leadership, teamwork, and a spirit of giving. Each class works together to raise the full tuition cost for an orphaned youth. The name reflects how small efforts can grow–like a snowball–as more people join in, showing the power of collective action to create lasting change





Community Initiatives Supporting Al-Aman Fund

HOPE GIVERS

- **Hope Givers**

Hope Givers is a youth-led initiative launched in 2021 by university students to support orphaned peers through mentoring and peer connection. What began as small gatherings has grown into a structured program focused on training, skills development, and community service, empowering youth to succeed and give back.

- **Hope Initiative**

Hope is a student-driven initiative founded by social activist Louay Shomaly to support orphaned youth through Al Aman Fund. It encourages school students to take part in fundraising through simple, creative activities like bake sales and bazaars. A digital platform is being developed to help students track their impact and stay engaged.

Over the past two years, students involved in the Hope Initiative have helped cover the education and living expenses of 4 orphaned youth



Sharjah Government Communication Award 2024

Al-Aman Fund for the Future of Orphans was honored with first place in the Sharjah Government Communication Award 2024 in the category of "Best Communication and Media Content" for its Ramadan campaign 2024. The campaign was recognized for its creative narrative, its ability to mobilize public sentiment, and its strong impact in driving meaningful community engagement.

As part of this recognition, the Fund's team was invited to the International Government Communication Forum, held on 4 September 2024 at Expo Sharjah under the theme "Resilient Governments... Innovative Communication."
The forum–opened by His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi and organized by the Sharjah Government Media Bureau–brought together global leaders, experts, and innovators in the communication sector. The team also took part in the official award ceremony on 5 September.

This achievement reflects the Fund's commitment to developing modern, adaptable communication strategies that amplify its message and deepen its connection with the public. It underscores the Fund's belief in the power of storytelling to inspire action and support for orphaned youth.

The award marks a significant milestone on the Fund's journey toward greater innovation, broader outreach, and excellence in future campaigns.



Showcasing Youth Success Stories on Roya TV

As part of its ongoing efforts to highlight real success stories, Al-Aman Fund partnered with Roya TV to produce 12 inspirational episodes featuring success stories of its beneficiaries. The stories were broadcast as part of the ''Stories from Jordan'' segment on the program ''Caravan.''

These episodes presented exceptional personal journeys, shedding light on the determination, resilience, and ambition of those orphaned youth who achieved success despite the challenges they faced. Each story offered a compelling example of how opportunity, support, and perseverance can transform lives.



Arab Orphan Day 2024

Arab Orphan Day 2024 - Compete for Good

In alignment with Arab Orphan Day and in the spirit of the holy month of Ramadan, Al-Aman Fund launched a unique initiative on April 5, 2024, under the slogan "Compete for Good." The initiative brought together a group of Jordanian content creators and influencers, all united around one purpose: supporting the education of orphaned youth.

Participants engaged in live broadcasts on their social media platforms, encouraging their audiences to donate and compete in raising the highest amount of contributions to fund the education of Al Amans' beneficiaries. The initiative witnessed remarkable engagement from diverse segments of the community, reflecting a deep sense of solidarity and collective responsibility. What began as a digital challenge became a compelling story of compassion, transforming generosity into real hope that lights the path toward a safer future for our youth.



Arab Orphan Day 2024

ISO 9001 Certification

In 2024, Al-Aman Fund received the ISO 9001 Quality Management Certification, confirming the Fund's commitment to high standards in its administrative and oversight processes.

Strengthening Governance and Transparency

The Fund carried out comprehensive internal audits in cooperation with external specialists. These reviews focused on financial and administrative procedures to ensure better use of resources, continuous improvement, and full adherence to approved policies and practices.

Enhancing Fundraising Procedures

Policies and procedures for all fundraising activities were updated to ensure full compliance with legal and regulatory requirements. These improvements reinforced trust among donors and beneficiaries and strengthened the Fund's transparency and credibility.

Promoting a Culture of Compliance

Training workshops were conducted for all employees to reinforce a culture of compliance and to ensure staff members are fully aware of the latest updates to internal policies and procedures.



CERTIFICATE

This is to certify that the Quality Management System of

AL-AMAN FUND

AL-AMAN FUND FOR THE FUTURE OF ORPHANS

Address: P.O Box 930297 Amman, Jordan 11193,
Mohammad Al-Saeed Al-Bataineh Street 5

has been assessed and found to conform to the requirements of

ISO 9001:2015

This Certificate is valid for the following scope

Support Orphaned Youth Through Education and Rehabilitation Programs

Certificate No.	:AMER17790
Registration Date	:20/04/2024
Issue Date	:23/04/2024
Expiry Date	:19/04/2025
Recertification Date	:19/04/2027

Director

AMERICO QUALITY STANDARDS REGISTECH PVT. LTD

Key Location: 1910 Thomes Ave, Cheyenne, Wyoming, WY 82001, USA

Operations Office: D 303, 104.Nisarg plaza, Bhumkar chowk - Hinjewadi road, Wakad, Pune 411057

For verification and updated information concerning the present certificate, please visit www.americocert.com The Certificate is valid for period of 3 years subject to satisfactory annual surveillance audit. This Certificate is the property of AMERICO Quality Standards Registech Pvt. Ltd. & shall be returned immediately when demanded.

With your support, dreams and ambitions turn into successes

Thank You

06 5664427 | alamanfund.jo